Resources | DIRECTV Demo App

Customer & Seller Education



https://www.directv.com/demo







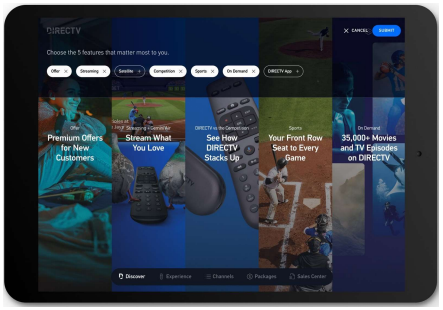
Pricing & Channel Guide

DIRECTV ©2025 DIRECTV. DIRECTV and all other DIRECTV marks are trademarks of DIRECTV, LLC.

DEMO APP HIGHLIGHTS

GET THE DEMO APP — TODAY

Scan with your phone or tablet to download



REDESIGNED DISCOVER SECTION

Show Customers What Matters Most

The new Discover page puts you in control of what your customers see. Tap Customize to select the categories that matter most, so every conversation is relevant and engaging.



A NEW, IMMERSIVE EXPERIENCE SECTION

Get ready for an upgraded Experience

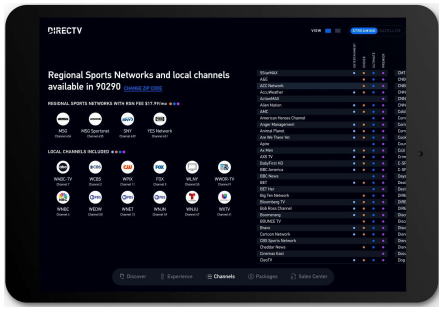
With a refreshed living room scene, updated videos with sound and playback controls, and new highlights on features like customizing your profile, Universal Search, Sports Central, App Aggregation, Google Voice, and more.



A NEW COMPETITIVE EDGE TOOL

Show Customers the Best Choice

The new Competitive Edge tool lets customers compare DIRECTV against local TV providers by entering their ZIP code, making it easy to understand which option offers the best content and value in their area.



ZIP CODE LOOKUP WITH RSN AND LOCAL CHANNELS

Show Local Channels and Regional Sports Networks in Real Time

On the Channels page, simply update the ZIP code to instantly display your customer's local channels and regional sports networks. It's quick, accurate, and tailored to their location.

DIRECTV ©2026 DIRECTV. DIRECTV and all other DIRECTV marks are trademarks of DIRECTV, LLC.