$100 SWITCHER REWARD CARD REDEMPTION

New DIRECTV subscribers who switch from Dish OR Select Cable TV/Streaming providers will be eligible to get a $100 Reward Card with purchase of CHOICE™ or OPTIMO MAS packages or higher.

CUSTOMER ELIGIBILITY

- New approved residential customers only
- Resides in the Continental United States (excludes Puerto Rico and U.S.V.I.)
- Ordered and activated a CHOICE or above package (CHOICE, Optimo Mas, Ultimate or Premier)
- Customer must maintain active service of their selected package throughout the redemption process to qualify for this offer

THE REWARD PROCESS

- Switched from Dish or select cable/streaming providers. **Eligible providers:**
  - ✓ Charter Communications (Spectrum)
  - ✓ Comcast/Xfinity
  - ✓ Dish Network
  - ✓ Hulu + Live TV
  - ✓ Verzion (Fios)
  - ✓ Cox Communications (Contour)
  - ✓ Consolidated Communications
  - ✓ YouTube TV
  - ✓ Sling TV
  - ✓ Altice USA (Optimum, Suddenlink, Altice Business)
  - ✓ Mediacom (Xtream)
  - ✓ FubuTV
  - ✓ WOW! (WOW! TV and WOW! Ultra)
  - ✓ Breezeline (Metrocast)
  - ✓ Block Communications (Buckeye Broadband & Maxx South Broadband)
  - ✓ FMTC
  - ✓ Midco Cable
- Eligible ISP Pay TV Service Provides:
  - ✓ BrightRidge Video
  - ✓ C-M-L Cable
  - ✓ HBC TV
  - ✓ I3 Digital TV
  - ✓ Metronet TV
  - ✓ Oneonta TV
  - ✓ Arab TV
  - ✓ Omni Fiber TV
  - ✓ RiverStreet TV
  - ✓ Access Cable Television
  - ✓ Digital TV with ATC
  - ✓ KMTELECOM TV
  - ✓ Norwood Light Broadband
  - ✓ PAC TV
  - ✓ Omnipoint TV
  - ✓ MiFiber TV
  - ✓ Topsham TV
  - ✓ Valley TV
  - ✓ Vyve Broadband TV
  - ✓ Vexus TV
  - ✓ Riviera Utilities TV
  - ✓ Long Lines Television
  - ✓ Paul Bunyan TV
- Within 6 weeks of activation of qualified service, eligible customers will be sent a **Reward Notification email** with instructions for claiming the reward on the DIRECTV Reward Center www.directv-rewardcenter.com
- Your reward must be claimed by the expiration date shown on your reward notification or the reward invitation expires **– 75 days from the date the email was sent**
- To qualify for Switcher Visa Reward Card, customer must submit a bill from an eligible provider dated within past 6 months that reflects matching customer last name and/or address.
- To claim your reward, you:
  - **Must have an active DIRECTV account for 31 days or longer**
  - **Must have a DIRECTV account that is active and not in paused or disconnected status**
- Customer may submit their bill to DIRECTV in one of the following ways:
  - **Upload a copy of the bill in link in the redemption email**
  - **Email a copy of the bill to maketheswitch@directv-rewards.com**
  - **Send via US mail to: DIRECTV Switcher PO Box 1250 Milan, IL 61264-1250**
- After claiming your reward, most customers receive their reward within 3 weeks
- At the DIRECTV Reward Center you can track the status of your reward any time with the **DIRECTV REWARD TRACKER** *(directv-rewardcenter.com)*
- Your Reward Card expires 6 months from the date issued

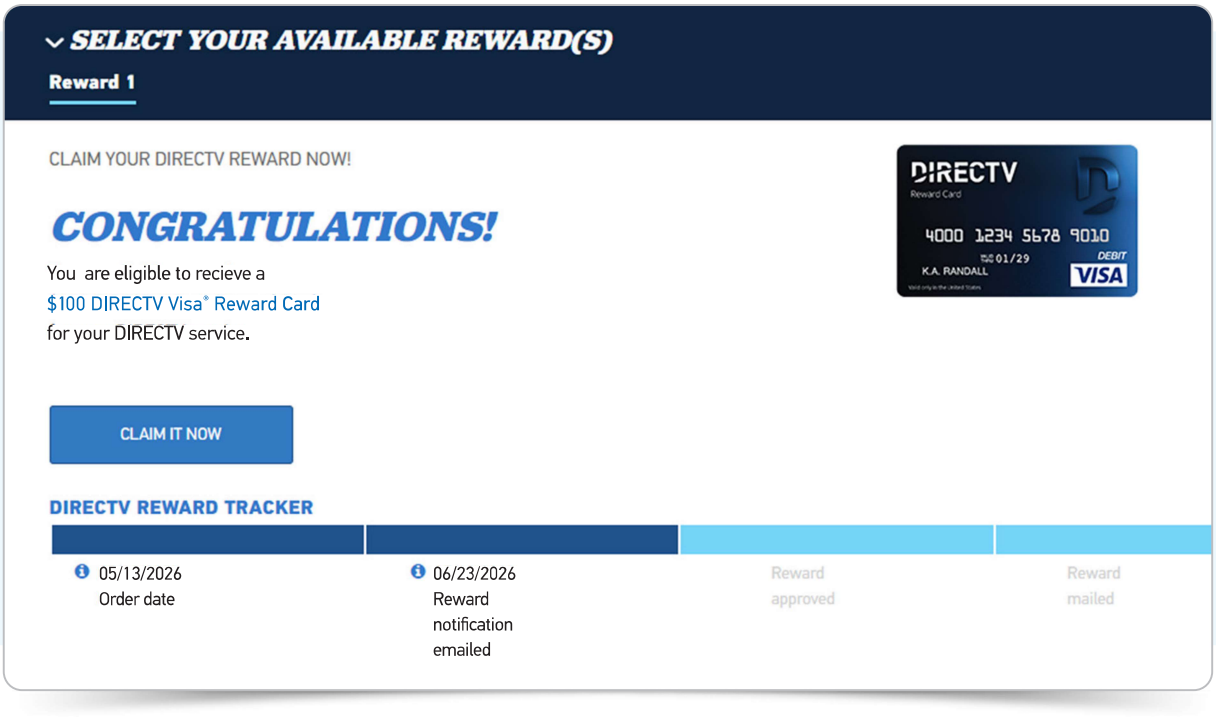
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STEPS TO REDEEMING YOUR REWARD CARD

1. Activate and install your qualifying services
2. Check your email or mail for your reward notification
3. Go to directv-rewardcenter.com to claim your reward(s)

Below is an example of what the customer will see:



4. To start, you'll need to enter either **your claim number** – *found on your reward notification email or letter* – OR the **billing account number** that goes with your new reward-eligible service. Normally, this number is located on the top right of your bill.

   Depending on the service, your billing account number might vary a bit. **Here's what to use:**

TYPE OF SERVICE	NUMBER TO USE	
DIRECTV	**Claim Number**	Provided on reward notification (email or letter).
DIRECTV Rewards	**Account Number**	Associated with your DIRECTV service.

NOTE: If you have more than one account, click on the + add another account here link and add all of your associated DIRECTV accounts.

5. **Receive your Visa Reward Card!**

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